

REENTRY National Media Outreach Campaign

Videotape Usage Report Outside the Walls: *National Snapshot of Community-Based Prisoner Reentry Programs* Videotape



We were pleased to give you a copy of the ***Outside the Walls: National Snapshot of Community-Based Prisoner Reentry Programs*** videotape, with the expectation that you would use it in your work. We appreciate your agreement to provide us with feedback through completing this Usage Report.

Contact Person

Title

Organization

Address

City

State

ZIP Code

Phone

Fax

E-mail

Type of Organization:

Faith-Based

Government

Nonprofit (Policy-based)

Nonprofit (Service-based)

Educational Institution

Other _____

Please take a moment to answer the following few questions. Use additional sheets, as needed.

1. How do you rate the Reentry Campaign materials:

<i>Outside the Walls</i> videotape	did not use / not useful / useful / very useful
<i>Outside the Walls</i> Resource Guide	did not use / not useful / useful / very useful
www.reentrymediaoutreach.org Web site	did not use / not useful / useful / very useful

Please comment on your rating(s). _____

2. Please describe how you used the *Outside the Walls* videotape (type of event/venue; agenda of event; resources provided).

3. What constituencies did your audience represent? (e.g., demographics, professionals, students, faith congregation, community leaders, elected officials)

4. What was the total number of people you reached?
Directly _____ (in attendance)
Indirectly _____ (through promotion, through passing on information/materials)

How would you describe the response of your audience to the videotape?

5. What reentry related issues presented in the *Outside the Walls* videotape are most relevant to your program? What specific content in the video was most useful to your work/program?

6. Describe the outcomes of your program utilizing the *Outside the Walls* videotape. What impact do you hope it will have on your constituencies?

7. Other comments.

Thank you for your assistance. And, please keep using the videotape!



Please return this completed form to Denise Blake, Outreach Extensions
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