



# REENTRY

National Media Outreach Campaign

Volume IV, Issue I

February 2006



## COMMUNITY SCREENING TAPE OFFER —READING RAINBOW'S *Visiting Day*



This month, the Reentry National Media Outreach Campaign is pleased to offer complimentary DVD copies of READING RAINBOW's *Visiting Day*.

Hosted by LeVar Burton, READING RAINBOW is a critically-acclaimed, award-winning half-hour PBS series that turns children on to books and reading. The series targets 4-8 year olds, and is based on research that identifies these early years as the optimum time for children to learn to read, and to adopt positive reading habits, skills, and attitudes.

In this episode, LeVar introduces a family separated by a prison sentence. The viewing audiences join the family for visiting day and find out what life is like for kids when a parent is incarcerated and what it's like for a parent who can't be at home with family. This episode provides a special opportunity for current participants in the Reentry National Media Outreach Campaign to engage children and their parents and caregivers.

### Series Goals:

- Entice children to read and explore quality literature
- Establish familiarity with books
- Generate excitement for learning
- Link books and reading to exciting places, people, and events
- Encourage life-long reading habits
- Present a diversity of people in a variety of roles - so children who watch the series regularly will see people who look like them

### Helping Kids Prepare for School

Having an interest in books, reading, the world, and learning is key to success in school. READING RAINBOW motivates children to read, introduces them to new experiences, teaches respect for others, and helps them develop a positive self-concept. It also reinforces the fundamentals of literacy – comprehension; grasping the main idea; predicting the outcome; comparing and contrasting; extending the story to other experiences; summarizing, sequencing, organizing information; and using descriptive language.

Download the [application form](http://www.reentrymediaoutreach.org/reading.htm) for *Visiting Day* on the Reentry Web site (<http://www.reentrymediaoutreach.org/reading.htm>) and learn which children's books can be used in conjunction with the show. You can also access supplemental materials, including a teacher's guide for *Visiting Day*, on <http://gpn.unl.edu/rainbow/>.

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For more information, or to sign up for the Reentry bi-monthly e-newsletter, please contact:

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## FREESPEECH TV AIRS REENTRY NATIONAL MEDIA OUTREACH CAMPAIGN PROGRAMS IN MARCH

This spring, viewers can watch a slate of prison- and reentry-related programming on **Free Speech TV**. On **March 5, 2006**, the Reentry National Media Outreach Campaign documentary **PRISON LULLABIES** will lead a two-hour block of shows at 8:00 pm EST; this block will be repeated at 10:00 pm. PRISON LULLABIES follows four women living on the bad side of luck, struggling with drug addiction, arrested for dealing and prostitution, and serving prison time with one common bond. Arrested while pregnant, Amy, Monique, Joann, and Anne Marie have all given birth behind bars. For these women who are on intimate terms with sexual abuse, poverty, and addiction, the Taconic Correctional Facility in New York State offers a rare gleam of hope. One of only five prisons in the U.S. to provide a nursery program for inmates, Taconic allows the women to keep their babies for the first 18 months of their lives while insisting that the mothers participate in a rigorous series of classes that range from basic child care to anger management and drug counseling.



The programming block also includes **The Center for Young Women's Development**, a companion to the feature-length documentary GIRL TROUBLE. Founded in 1993 in San Francisco, the Center for Young Women's Development is one of the nation's first youth-run social service organizations. The young women served by the organization assume responsibility for its direction. Adults no longer make decisions affecting young women of color without their input. The success of this model means that young women who were formerly incarcerated, working in the street economies, who may or may not be in school, can be leaders, policymakers, researchers, employers, and activists – people who turn their ideas into new solutions to old problems.

On **March 12, 2006**, Free Speech TV will air **BORDERLINE**, the story of Eunice Baker, a borderline mentally retarded woman who was sentenced to 15 years to life in prison for murdering a young child, despite evidence that the death was accidental. Following Eunice's story from her initial trial to her ultimate release, and focusing on her family's struggle to defend her despite poverty and their own mental disabilities, BORDERLINE draws attention to the way mentally handicapped individuals are treated by the legal system, especially in rural communities and small towns. Ultimately, the film proves that the legal system, while seriously flawed, has the potential to right itself and correct injustice.

You can visit the Reentry Campaign Web site to learn more about these films and access the accompanying viewers' guides.

- **BORDERLINE** (<http://www.reentrymediaoutreach.org/borderline.htm>)
- **PRISON LULLABIES** (<http://www.reentrymediaoutreach.org/pl.htm>), and
- **The Center for Young Women's Development** (<http://www.reentrymediaoutreach.org/qt.htm>).

BORDERLINE will also be screened at the **Fall Creek Cinema**, 1201 N. Tioga, Ithaca, NY on **February 17-24, 2006 at 7:00 p.m.** The Baker Family, portrayed in the film, will be on hand for Q&A following the screenings. Congratulations to BORDERLINE filmmaker Slawomir Grünberg! BORDERLINE received the *Award for the Best Documentary on a Disability Theme* at the International Film Festival in Calgary, Alberta, Canada.



For information on the other films featured as part of Free Speech TV's prison-related programming, visit its Web site at <http://www.freespeech.org>. Free Speech TV is a publicly-supported, independent, nonprofit television channel that is a project of Public Communicators, Inc., a 501(c)(3) tax-exempt organization. It is available nationally on DISH Satellite Network. Seizing the power of television to expand social consciousness, FSTV fuels the movement for progressive social, economic, and political transformation. According to Free Speech TV, it empowers citizens to fight injustices, to revitalize democracy, and to build a more compassionate world through exposing the public to perspectives excluded from corporate-owned media.

## DEPARTMENT OF LABOR AWARDS REENTRY GRANTS

In November 2005, The U.S. Secretary of Labor, Elaine L. Chao, announced the awarding of nearly \$20 million in grants for the **President's Prisoner Re-Entry Initiative (PRI)**. The initiative is designed to reduce recidivism and help nonviolent prisoners prepare for work as they reenter the community. Key elements of the initiative were developed to help strengthen urban communities and assist former prisoners reentering the community through an employment-based program that incorporates housing, mentoring, job training, and other transitional services.

The Reentry National Media Outreach Campaign congratulates the 30 community-based organizations, which received average awards of \$660,000 to commence this effort. All grantees will be invited to utilize the Reentry Campaign's media resources in their work. Several organizations (indicated in bold) have prior associations with the campaign and already found these reentry tools to be valuable.



In Baltimore, **Goodwill Industries of the Chesapeake** (<http://www.goodwillches.org>) is proud to have been included as a sub-grantee for the Episcopal Community Services of Maryland's (ECSM) Prisoner Re-Entry Initiative (PRI) funded by the Department of Labor. In Maryland, 51 percent of former inmates recidivate within three years of release from prison. Inmates leaving prison need tools to succeed in the community. ECSM's Prisoner Reentry Initiative (PRI) has brought together a consortium of employment and wrap-around service providers that have extensive experience and success working with former prisoners transitioning back into society. Modeled on a successful 20-year-old Re-Entry program located in East Baltimore, ECSM's PRI will address the needs of three hundred male former inmates returning to the Baltimore city communities of Clifton-Berea and Greenmount East. Depending on the training needs of clients, they will transition to America Works of Maryland, MOED's One Stop Shops, and Goodwill Industries of the Chesapeake.

Goodwill Industries of the Chesapeake has utilized several Reentry Campaign productions in its work, most recently using OMAR & PETE. The organization also partnered with Maryland Public Television earlier this year to host a job fair for formerly incarcerated men and women.

- The Primavera Foundation, Inc., Tucson, AZ
- Arizona Women's Education and Employment, Inc., Phoenix, AZ
- Metro United Methodist Urban Ministry, San Diego, CA
- Allen Temple Housing & Economic Development Corporation, Oakland, CA
- Mexican American Alcoholism Program, Inc., Sacramento, CA
- Fresno Career Development Institute, Inc., Fresno, CA
- The Empowerment Program, Denver, CO
- Community Partners In Action, Inc., Hartford, CT
- OIC Of Broward County, Inc., Ft Lauderdale, FL
- **The Directors Council, Des Moines, IA**
- **The Safer Foundation, Chicago, IL**
- The Church United for Community Development, Baton Rouge, LA
- Odyssey House Louisiana, Inc., New Orleans, LA
- Span, Inc., Boston, MA
- **Episcopal Community Services of Maryland, Baltimore, MD**
- Oakland Livingston Human Service Agency, Pontiac, MI
- St. Patrick Center, St. Louis, MO
- Connections to Success, Kansas City, MO
- Career Opportunity Development, Inc., Egg Harbor City, NJ
- **The Doe Fund, Inc., Brooklyn, NY**
- Goodwill Industries of Greater NY & Northern NJ, Inc., Astoria, NY
- Urban Youth Alliance International, Inc., Bronx, NY
- Talbert House, Cincinnati, OH
- SE Works, Inc., Portland, OR
- Connection Training Services, Philadelphia, PA
- WABC Central City Comprehensive Community Center, Houston, TX
- Goodwill Industries of San Antonio, San Antonio, TX
- Urban League of Greater Dallas & North Central Texas, Dallas, TX
- People of Color Against AIDS Network, Seattle, WA
- Word of Hope Ministries, Inc, Milwaukee, WI

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## DEPARTMENT OF LABOR AWARDS REENTRY GRANTS, *Cont.*

**The Directors Council** (TDC), a Des Moines nonprofit organization, was a 2005 grantee of the Reentry National Media Outreach Campaign. Much of its work locally is focused on educating the faith community on how to provide services to returning individuals. TDC was awarded a Department of Labor Grant for Ex-offender Re-entry services in the amount of \$660,000. An additional \$660,000 will be awarded for each of the next two years pending funding by Congress.

In 2004, TDC created a project model to improve prisoner reentry into society by promoting economic self-sufficiency. It developed an extensive service provider network committed to working with this population. The TDC Re-entry Project works closely with each client's Fifth Judicial District's parole officer to develop a team of service providers who create, with the client, a program to support successful reentry. All service needs are assessed: housing, substance abuse and mental health, social services, education, and employment. A team of service providers work together to create an individualized reentry plan for the client. The plan becomes part of the former prisoner's formal parole agreement and the parole officer retains responsibility for holding the client accountable to fulfill his/her responsibilities. This grant will enable TDC to expand to 210 nonviolent offenders returning to the community and enhance employment services and mentoring through collaboration with faith-based organizations.

TDC is comprised of CEOs and executive directors of several Des Moines-area human service organizations: Ramona Cunningham, Central Iowa Education and Training Consortium; Ako Abdul-Samad, Creative Visions; Tere Caldwell-Johnson, Oakridge Neighborhoods and Services; Vernon Johnson, PACE Juvenile Center; Ed Barnes, Willkie House; Vernon Delpesce, YMCA; and Jerald Brantley, Spectrum Resources.

The Directors Council is a coalition of leaders collectively dedicated to improving the conditions of the individuals in the neighborhoods they serve.

By coordinating services and experience, TDC is able to work together to fund member organization's individual programs as well as implement their own unique initiatives. Among other TDC programs are: The Minority Youth and Families Initiative, a program that pairs minority families within the DHS system with minority Case Workers; The Nonprofit Leadership/ Administration Certification Program in cooperation with Pioneer Hi-Bred and Drake University; and After School and Summer Programming Services.

For more information about the Reentry Project and other TDC programs or member agencies, please contact Dr. Anthony J. Grasso at 515.697.5742. Allen Spencer is project manager of The Directors Council Community Coalition Ex-Offender/Re-Entry Project and can be contacted at Spectrum Resources (515.288.1023).



**Talbert House** ([http://](http://www.talberthouse.org)

[www.talberthouse.org](http://www.talberthouse.org)) in


Cincinnati has also been a regular participant in the Reentry National Media Outreach Campaign. With its Department of Labor funding, the organization will offer 200 adult nonviolent former inmates in Hamilton County a full array of services to help them successfully return to the community.

"Ex-offenders returning to the community encounter many barriers to their success," said Talbert House President Neil Tilow. "With this project, we will address major issues like employment and housing. The goal is to provide support services, such as mentoring and job training that will lead to stability and ultimately reduce recidivism."

Talbert House has partnered with local faith-based and community organizations for this program, including the Urban League of Greater Cincinnati, Dress for Success, the Prison Reform Advocacy Center, Allen Temple, Transformation Cincinnati/ Northern Kentucky, Norcen Behavioral Health Systems, GLAD House, Southwest Ohio Region Workforce Investment Board/Super Jobs, and the Freestore/FoodBank.

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## REENTRY CONFERENCES AND EVENTS



**Samuel DeWitt Proctor Conference** – On **February 7 – 9, 2006**, the Samuel DeWitt Proctor Conference will be held in **Jacksonville, Florida**; this year's theme is "Organizing for Justice: Reawakening, Reclaiming, and Restoring the Village." On February 8, Reentry Campaign project director Denise Blake will present a workshop on faith-based reentry ministries and programs. This workshop will provide an in-depth orientation to the Reentry National Media Outreach Campaign, which seeks to engage faith and secular organizations and other community stakeholders to improve public safety while leading formerly incarcerated men and women to productive lives. Its media resources are designed to facilitate discussion and decision making about solution-based reentry programs. Documentary clips will be shown and each workshop participant will receive the campaign's E-Newsletter as well as complimentary media tools.

Denise will show a segment from the Reentry Campaign documentary **OMAR & PETE**. William "Pete" Duncan, whose story is told in the film, will be on hand to help facilitate discussion on how faith leaders and congregations can assist returning men and women with successful reentry to their communities.

Additionally, Rev. Steve McCoy, pastor of Beaches Chapel in Neptune Beach, Florida, has been invited to speak at the workshop. Several years ago, Beaches Chapel was involved in the creation of a church sponsored, faith based dormitory at Lawtey Correctional Institution. Its effective impact on the dorm members and subsequently, the general population of the entire institution, led to the naming of Lawtey Prison as the first Faith Based Correctional Institution in the state of Florida. In the two years since Lawtey was declared a Faith and Character Building Prison, the recidivism rate hovers around 7%. This shows dramatic improvement compared to the state average of more than 40%. A short film chronicling this experience will be released later this spring. Pastor Steve remarks, "We expect that our film can be used to motivate pastors to mobilize their churches into prison ministry and in helping former inmates re-enter our communities. Churches have the resources to make a difference in this very important social challenge." Learn more about Pastor Steve and Beaches Chapel's journey at <http://www.beacheschapel.com/churchmenu.html>.

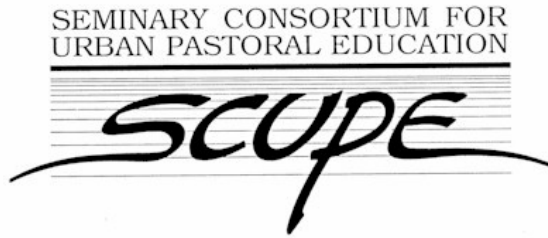
The Samuel DeWitt Proctor Conference is designed to strengthen the capacity and network of the African-American faith community and its leaders to address the needs of those it serves. Through partnerships and collaborations, the skills, talents, and resources of its supporters are maximized by sharing information and models of successful outreach strategies. Learn more about the annual conference at <http://www.sdpconference.info/>.

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Four years ago, the **Court Services and Offender Supervision Agency (CSOSA)** and the Washington, D.C. faith community embarked on a shared journey. In an innovative partnership, government and clergy joined together to offer support and assistance to former prisoners returning to the District of Columbia. On January 15, 2006, the group began an observance of 30 Days of Reentry Reflection, which includes a range of events highlighting the challenges and triumphs of reentry.

A Citywide Reentry Assembly will be held on Thursday, **February 9, 2006** to share more about the CSOSA/ Faith Community Partnership. The Reentry Assembly will take place at St. Luke Center, 4923 E. Capitol St., SE, 6:30 p.m. – 9:00 p.m. This event is open to the public. If you are interested in attending, please RSVP to Gail Francois at CSOSA either by phone (202.220.5308) or e-mail ([gail.francois@csosa.gov](mailto:gail.francois@csosa.gov)). For more information on the assembly and other reentry activities, please check the "Offender Reentry" section of CSOSA's Web site (<http://www.csosa.gov>).

## REENTRY CONFERENCES AND EVENTS, *Cont.*



The Reentry National Media Outreach Campaign will also be featured at the upcoming **Seminary Consortium for Urban Pastoral Education (SCUPE) Congress** in Chicago. Participants will have the opportunity to view clips from selected campaign productions and discuss their applicability in contemporary urban ministry. Attendees will each receive a copy of *To Serve This Present Age: Reentering Through Faith*.

SCUPE was created in 1976 to meet the city's need for experienced pastors with training in urban issues and systems. For thirty years, SCUPE has partnered with churches, academic institutions, denominations, and community agencies to provide this training and experience. This year's Congress theme is *The Beloved Community: Breaking Through in the City*. It will be held **March 21-24, 2006** at the Hyatt Regency McCormick Place, Chicago. For more information, please visit <http://www.scupe.com>.

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## DEPARTMENT OF LABOR AWARDS REENTRY GRANTS, *Continued from Page 4*

Participants will be selected for recruitment prior to release through Talbert House's existing partnerships with Ohio Department of Rehabilitation & Correction (ODRC) and the state's parole staff.

The program has garnered the support of community groups, including Hamilton County's Community Mental Health and Alcohol & Drug Addiction Services boards, Cincinnati Metropolitan Housing Authority, Neighborhood Health Care, and the Partnership Center; and leaders including Mayor Charlie Luken, U.S. Congressman Steve Chabot, and U.S. Senator Mike DeWine.

"Our prisons must not be revolving doors," said Senator DeWine, announcing the award on November 8<sup>th</sup>. "We must extend a hand to nonviolent offenders so that they can successfully return to society as productive and law-abiding citizens. For nearly 40 years, Talbert House has provided reentry services to ex-offenders in the Cincinnati area. This grant will help them provide training, resources, and hope to even more people. Through work like this, we can reduce recidivism and help recently released offenders overcome the many challenges they face."

*Have you missed an issue of the Reentry e-newsletter?  
Past issues can be found on the Reentry National Media Outreach Campaign Web site  
(<http://www.reentrymediaoutreach.org/enewsletter.htm>)!*

## OMAR & PETE WINS CINE GOLDEN EAGLE AWARD

Congratulations to filmmaker Tod Lending! His recent Reentry Campaign documentary, **OMAR & PETE**, has been awarded a CINE Golden Eagle award. Held each spring and fall, the CINE Golden



Eagle Film and Video Competitions involve hundreds of volunteer media and content specialists who judge entries in several moving-image genres. Over the years, the judging procedure has evolved into an efficient multi-stage jury process to determine which productions are deserving of the coveted CINE Golden Eagle Award.

Recipients of CINE Golden Eagles have included Steven Spielberg, George Lucas, John Lasseter, David Grubin, Barbara Kopple, Charles Guggenheim, Ken Burns, Albert Maysles, Debra Chasnoff, and many others distinguished for their work with the moving image.

A number of community screening copies of OMAR & PETE remain available for organizational use. You'll find the application form on the Reentry Web site (<http://www.reentrymediaoutreach.org/r>). You can also read more about the film and download the viewers guide.

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## REENTRY NEWS AND RESOURCES

**The Business of Reentry** -- On November 18, 2005, in conjunction with *Making Connections* Providence, the Family Life Center, Rhode Island Department of Corrections, and the Roger Williams University School of Justice Studies, Rhode Island PBS aired *The Business of Reentry*. The public information forum was designed to discuss employment opportunities for formerly incarcerated Rhode Islanders. The panel featured local economic development, employment and training, community, and business leaders, including:

- Peter Wells, Moderator, president, RI Family Life Center Board of Directors
- Ronald Caniglia, owner, The Stand Corporation

(business owner who hires formerly incarcerated employees)

- Karen Carson, administrative assistant, The Stand Corporation (former client of the Family Life Center)
- Ronn Fortes – executive assistant, RI Family Life Center
- Adelita Orefice – director, RI Department of Labor and Training
- Steve Vadnais, compliance director, Rhode Island Department of Planning and Development

According to Lucie Houle, Rhode Island PBS's public information and outreach manager, "The production was a great success on many levels. We have asked all of the guests to track calls, responses, and reactions over the next couple of weeks to quantify the effect of the program's content and reach. The Providence Mayor's office was complimentary about the program.

View the one-hour program on the Reentry National Media Outreach Campaign's Web site (<http://www.reentrymediaoutreach.org>).

**Returning Into Mainstream Ministries** -- Regina Williams, CEO/Founder of Returning into Mainstream Ministries in Milwaukee, WI, has established a nonprofit faith-based organization. It serves women who were homeless due to a period of incarceration. In addition, they may have a history of alcohol and other drug abuse (AODA), mental health issues, AIDS/HIV, and/or are pregnant.

Ms. Williams established the ministry after working in corrections for more than ten years. She resigned from her job one year ago and has spent the past 18 months working on an array of services to those who were previously incarcerated, including *Ruth's House* (a transitional home for formerly incarcerated persons), *New 2 Me* (a free clothing closet), *R Food Bank*, and other resources and support.

Ms. Williams plans to screen documentaries from the Reentry National Media Outreach Campaign to recruit local faith-based organizations to join her efforts. She is seeking organizations and individuals in the Milwaukee area to assist as volunteers and/or donors. To learn more, please contact Returning into Mainstream Ministries, P.O. Box 909, Milwaukee, WI 53201; telephone: 414.264.2286; e-mail [focusrw7@yahoo.com](mailto:focusrw7@yahoo.com)

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## REENTRY NEWS AND RESOURCES, Cont.

Public/Private Ventures (P/PV) is pleased to announce the publication of a new report: ***Getting Connected: Strategies for Expanding the Employment Networks of Low-Income People***. We have all heard the familiar phrase, "It's not what you know, but who you know that matters." Not surprisingly, studies have found that most people find jobs through informal networks. This is no less true for low-income job seekers, who may be at a distinct disadvantage when it comes to connections to people who can help them get good jobs. *Getting Connected* looks at eight programs from across the country that focus explicitly on increasing the size and quality of low-income people's networks as part of their broader strategy. Though there is variation in how networking is incorporated into these programs, all aim to provide participants with the ability to form connections that will help them negotiate job changes throughout their working lives. To view the report, please visit: [http://www.ppv.org/ppv/workforce\\_development/workforce\\_development\\_publications.asp?section\\_id=5#pub194](http://www.ppv.org/ppv/workforce_development/workforce_development_publications.asp?section_id=5#pub194)

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The State of Georgia has announced the availability of application materials and public briefings in support of the **Re-Entry Partnership Housing (RPH) Program**, a unique collaboration by the Department of Corrections, the Board of Pardons and Paroles, and the Department of Community Affairs. RPH is a means to provide housing to people convicted of a felony who remain in prison after the Parole Board has authorized their release because they cannot find suitable housing in the local community. Reentry housing partners must provide released former prisoners with stable housing and food. The goal of the RPH Program is to provide short term financial assistance to help stabilize an individual's reentry process in order to enhance his or her ability to remain crime free. The application deadline is **February 24, 2006**. You may access additional information by visiting <http://www.dca.state.ga.us/housing/specialneeds/programs/rph.asp>. If you need additional information, please contact A.J. Sabree at 404.463.6506 or e-mail [sabrea00@dcor.state.ga.us](mailto:sabrea00@dcor.state.ga.us).

The authorization of the **Second Chance Act** of 2005, which was re-introduced in the House and Senate in 2005, continues to progress. The Senate is planning a hearing on the bill (S. 1934) in the Corrections Subcommittee in the coming weeks, while the House Judiciary Committee is planning to mark up the bill (H.R. 1704) in the Crime Subcommittee in early February. Both chambers anticipate quick action on the measure in 2006. For more information about the Second Chance Act, read "[Informational Resources on the Second Chance Act](#)" from Re-Entry Policy Online.

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In 1971, a groundbreaking program was started by a small group of previously incarcerated people with a thousand dollar loan and a dream to develop a new model that would turn around the lives of substance abusers, former felons, and others who had hit bottom. Over the past 34 years, **Delancey Street** has developed new models of education, pioneered ways out of violence, created programs out of homelessness, and forged an entrepreneurial pathway out of poverty. Its compound is currently comprised of stylish stores, town houses, a Town Hall, a restaurant, and a park, all of which act as a home and training center to over 500 individuals who were formerly incarcerated. The compound was built by Delancey Street residents, many of whom came to the Foundation from the criminal justice system with little or no skills.

The Delancey Street model has proven to curb recidivism rates and set each participant on a path to success, which ultimately increases public safety. Based on this demonstrated pattern of success, the State of Maryland is considering replicating the program. Interested Maryland residents are invited to an informational meeting on **Monday, February 6, 2006** from 5:00 to 6:30 pm at the Baltimore Urban League, 512 Orchard Street, Baltimore, MD 21201. You may contact 410-224-6334 to RSVP.

Learn more about the Delancey Street Foundation in the Reentry National Media Outreach Campaign's signature production, *Outside the Walls: A National Snapshot of Community Based Prisoner Reentry Programs* at [http://www.reentrymediaoutreach.org/sp\\_education\\_dsf.htm](http://www.reentrymediaoutreach.org/sp_education_dsf.htm). An expanded overview of the program is on the site, along with a five minute video profile. Complimentary copies of the entire production are available for order in DVD or VHS format. Application forms may be downloaded here: <http://www.reentrymediaoutreach.org/otworder.htm>.

The Annie E. Casey Foundation (AECF) is supporting the **Reentry National Media Outreach Campaign** as part of the Making Connections Media Outreach Initiative (MCMOI), which is designed and managed by Outreach Extensions. This vital effort links media broadcasters to local stakeholders and their diverse constituencies, providing outreach strategies and media resources that support their efforts to strengthen youth and families and build effective communities.

The Making Connections Media Outreach Initiative offers media support to local coalitions that are part of AECF's *Making Connections*, a multi-faceted, long-term effort to improve the life chances of vulnerable children by helping to strengthen their families and neighborhoods. The Foundation's intent is to stimulate and support a local movement that engages residents, civic groups, political leaders, grassroots groups, public and private sector leadership, and faith-based organizations in an effort to help transform tough neighborhoods into family-supportive environments.



This e-Newsletter is an electronic publication intended to keep you informed about news and events relating to the Reentry National Media Outreach Campaign. **Please let us know how we're doing through the feedback form on the Reentry Web site (<http://www.reentrymediaoutreach.org/contactus.htm>).**

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**We welcome the names/e-mail addresses of your colleagues so that we can send copies of this e-Newsletter to them as well.**

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